ONE DAY ONLY!

Saturday, September 28th

PARAMUS, NJ LOCATION ONLY

FREE KNIFE SHARPENING

+IN-STORE CUTLERY DISCOUNT ALL DAY!

COMPLETE DETAILS INSIDE...

BIG NEWS! Our Hartsdale NY store is moving to White Plains this fall!
See last page for details!

CHEF CENTRAL®
www.chefcentral.com

Fall Events at Chef Central Paramus

Don't miss these exciting sale days - your chance to save in our biggest departments!

Festa Italiana **SEPT 21**

20% OFF Everything Italian All Day Long!

- **Free Italian Food Tastings & Demonstrations in our Kitchen, 12 - 4pm**
  Learn all you need to know about Italian cooking (and eating!) with these free seminars:

  12:00pm-4:00pm: Talk to the KitchenAid® representatives and learn how to make the most of your stand mixer in our open-forum Q&A.

  12:00pm: Pizza Making with A'Mano Restaurant *(of Ridgewood, NJ)*

  1:00pm: Cooking Demo & Tasting with Chef Joe Leggio
  (of our top-selling Leggio's Gourmet Dipping & Cooking Oils)

  2:00pm: Lasagna Demonstration & Tasting with Sunday Gravy, NYC

  3:00pm: Pasta Making at Home with KitchenAid®

- **20% off** all Italian cooking accessories and gourmet food - from San Marzano tomatoes and imported olive oils to pasta machines and pizza stones. Plus, save **20% off** all KitchenAid® stand mixer attachments, all day long.

Discounts valid in-store, on event day only. May not be combined with any other offer or coupon. Excludes wine & electrics.

For a complete listing of our classes for adults and kids, visit our Culinary Center calendar at www.chefcentral.com.

Cutlery Day **SEPT 28**

Exclusive Cutlery Savings All Day Long! + FREE Knife Sharpening!

- **Free Knife Sharpening* from 9:30am - 4:00pm on the following schedule:**
  Drop off between 9:30am - 2pm: Pick up the same day
  Drop off between 2:00pm - 4pm: Pick up Tues., Oct. 1 (or later, at your convenience)

- **Exclusive in-store discount**** our entire cutlery department, all day long. Includes knives, mandolines, block sets, cutting boards, knife sharpeners and more!

- **Free Cutlery Seminars in our Kitchen, 11am - 3pm**

  11:00am: Care & Maintenance of Knives

  12:00pm: Basic Knife Skills (Vegetables)

  1:00pm: Meat & Fish Fabrication

  2:00pm: Mandoline Use

- **Meet factory representatives from the biggest names in cutlery! Wusthof®, Shun®, Forschner®, Chef's Choice®, Zwilling JA Henckels®, Kyocera® and Kikuichi® will be here from 12:00 - 4:00pm to answer all of your cutlery questions!**

**Free sharpening limited to two knives per adult. Knives brought in must be securely wrapped. We cannot sharpen serrated knives or scissors. Some other exclusions may apply. Additional knives sharpened for $7 each.*

***Discount valid on event day only. May not be combined with any other offer or coupon.*

Baking Day
OCT
5

25% OFF Our Baking Dept. All Day Long!

- **Learn from Wilton® Decorators: 12 - 4pm:** Instructors from the Wilton Decorating School will teach their famous decorating techniques using gum paste, fondant and royal icing. Learn to roll out fondant, use a piping bag and create flowers. Free, no reservations needed! Standing room only.

Plus, watch these free seminars in our kitchen:

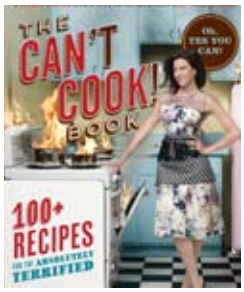
- **12:00pm: Pies & Tarts**
- **1:00pm: Quick Breads**
- **2:00pm: Chocolate**
- **3:00pm: Fondant Basics** *with Pastry Chef Lisa Mansour of the iconic New York Cake & Bake Shop in NYC*

- **25% off*** our baking department, all day long: baking pans, decorating supplies, rolling pins, pastry boards, icing mix, food colors and much more!

**Discount valid in-store, on event day only. May not be combined with any other offer or coupon. Excludes electrics.*

Special Guest!
OCT
8

Meet, Greet and Eat with Jessica Seinfeld



Free Cooking Demonstrating, Tasting & Book Signing, 6:30pm

Most know Jessica as the wife of comedian Jerry Seinfeld, but she is also a New York TImes best-selling cookbook author and founder of *Baby Buggy*, a charitable organization that helps families in need throughout New York City. She's also the creator of *Do It Delicious*, a website full of cooking videos and tips to get any beginning home cook well on their way to a lifetime of healthy, homemade eating.

Join us as she presents a free cooking demonstration featuring recipes from her new book, *The Can't Cook! Book*, and stay to have yours personally signed by Jessica!

Coffee Day
OCT
19

20% OFF Everything Coffee All Day Long!

- **Free Coffee Seminars with Illy® Master Barista Giorgio Milos, 12 - 4pm**

Giorgio is one of the world's foremost experts on coffee. He's a past winner of the Italian Barista Championship, a Certified Master Barista and is on faculty at Illy's Universitadel Caffe, where fine restaurants go for their coffee training. Giorgio's free seminar will cover the following topics, and include a Q&A session:

- Coffee Origins, History, Roasting & Packaging
- Coffee Preparation (french press, drip, espresso)
- Latte Art and Specialty Drink Making

- **20% off*** our entire selection of coffee machines, espresso machines, grinders, whole bean and k-cup coffees and more, all day long!

**Discount valid in-store, on event day only. May not be combined with any other offer or coupon.*

All-Clad Day
OCT
26

FIRST TIME EVER! Save Big on All-Clad®

- **12:00 - 4:00pm: Talk to All-Clad!** An All-Clad® representative will be here to answer all of your cookware questions.
- **1:00pm: Free Cooking Demo, Tasting & Book Signing with Chef Christine Nunn**

Christine is a local author and award-winning Chef (not to mention a former *Ultimate Chef Bergen County* Winner!). She's is known for her simple, yet elegant twists on classic recipes. Her new book, *The Preppy Cookbook*, is a playful, tongue-in-cheek take on the preppy palate and lifestyle that is as witty as it is delicious. Free cooking demonstration and tasting, with a book signing to follow.

- **Exclusive in-store discount*** our entire selection of All-Clad Cookware®, all day long!

**Discount valid on event day only. May not be combined with any other offer or coupon.*

Kyocera® 3-Piece Ceramic Knife Set $99.99
+ DOUBLE BONUS!

Razor-sharp ceramic blades stay sharper longer and offer superior edge retention - holding their edge at least 10 times longer than other professional cutlery, including high carbon steel.
Open stock value, ~~$119~~.

Set includes:
- 6" Chef's Knife
- 5" Micro-Serrated Knife
- 3" Paring Knife

PLUS:
Free lifetime knife sharpening from Kyocera®

DOUBLE BONUS!
Free Ceramic Peeler + 4-Slot Knife Block!
While supplies last.

Shun® 1000/6000 Combo Whetstone $79.99

1000 & 6000 grit stones resharpen, maintain and polish your cutting edge for superior performance.

NEW! Chef's Choice® Model 290 Hybrid AngleSelect™ Knife Sharpener $99.99

A combination of electric and manual stages sharpen straight, Asian and even serrated blades! 100% diamond abraisive wheels. Safe for all quality knives. Made in USA.

Limited Time Only* Save up to 63%!

MORE THAN 50% OFF! Now $29.99
Zwilling JA Henckels® 5" Serrated Utility Knife
~~Reg. $79.99~~ Limited quantities, no coupons.

MORE THAN 50% OFF! Now $49.99
Wusthof® Classic™ 6" Granton Chef's Knife
~~Reg. $119.99~~ Limited quantities, no coupons.

50% OFF! Now $49.99
Wusthof® Classic 7" Naikiri Knife
~~List: $100~~ Limited quantities, no coupons.

***Prices valid through 10/5/13 only.**

ON SPECIAL! Now $79.99
Wusthof® Gourmet™ 8" Ridge Knife
Unique design features holes that reduce drag and a ridge that pushes food away from the blade while slicing. *Price valid through 11/1/13. ~~Reg. $89.99~~.*

sodastream
set the bubbles free

SodaStream® Fizz™ Home Soda Maker

-Black or Pearl White Only-

NEW LOW PRICE
PLUS DOUBLE BONUS!

Now $89.99

~~Orig. $129.99~~

Bonus #1:

$20 Chef Central Gift Card*

Bonus #2:

12-Pk Soda Sampler, a $10 value

*Gift card valid for use on any future date. May not be combined with any other coupon. Bonus #1 valid through 10/31/13. Fizz machine and sample pack available while supplies last. No coupons.

SodaStream® CO2 Carbonator Exchange Program

Buy new, or exchange your empty carbonators in-store for refilled ones and save!

SMART. SIMPLE. SODA.

No more lugging bottles from the store... SodaStream® turns tap water into soda in seconds - at home!

NEW! SodaStream® Carbonating Bottles 2-Packs $19.99

1-liter reusable carbonating bottles are BPA-free. Fizz-preserving cap keeps soda fizzy up to 2 weeks. Red/Green or Yellow/Orange.

SodaStream® Soda Mixes $4.99 - $9.99

More than 30 flavors in stock! From classic Cola to Country Time® Lemonade and Kool-Aid®! Each bottle makes 12 liters (or 33 cans!) of soda.

SodaStream® Revolution™ Soda Maker NEW LOW PRICE $179.99

One-touch activation with a choice of fizz levels. LED display and a snap-lock mechanism for easy bottle insertion and removal. ~~*Orig. $199.99*~~

The best names in coffee are here!

Introducing the world's smallest one-touch automatic espresso and cappuccino machine.

NEW! Jura-Capresso® ENA Micro 9 $1399.99

With the simple press of a button, this space-saving machine grinds the beans, makes the perfect espresso and froths milk right into your cup. Programmable options create cafe-style cappuccino, espresso, latte macchiato and coffee. Intuitive rotary dial adjusts beverage strength, drink volume and temperature. Simply press and enjoy!

jura

Grind & Brew

Ground Coffee Compatible

Dispenses Hot Water

SPECIAL BUY!
Now $59.99

Capresso® H2O Pro™ Cordless Electric Water Kettle

Sugg. Retail: ~~$100~~

LIMITED QUANTITIES
NO COUPONS

Perfectly boiled water in minutes!

- 11 temperature settings
- 56oz carafe
- Shuts off when empty
- Model 275.03

SPECIAL BUY!
Now $49.99

Capresso® 12 Cup Drip Coffee Maker

Sugg. Retail: ~~$80~~

LIMITED QUANTITIES
NO COUPONS

Brews 12 cups of coffee in under 10 minutes!

- Programmable timer
- 2 hr safety shut-off
- Gold tone filter included
- Non-stick warming plate
- Black only, model 424.01

LIMITED TIME SPECIAL
+ BONUS $20 Gift Card!

Keurig® K75 Platinum Single-Serve Brewer
Now $159.99

Reg. ~~$179.99~~

- One-touch control panel
- Programmable on/off
- 5 brew size options
- 72oz water reservoir

Gift card valid for use on any future date. May not be combined with any other coupons. Gift card offer and price valid thru 11/2/13.

Don't forget the K-Cups! $10.99 - $14.99

Chef Central stocks more than **40 varieties** of Keurig®-compatible k-cups. Choose from coffee, tea, cocoa and iced beverages, too! In-store and online.

LIMITED TIME SPECIAL
+ BONUS $20 Gift Card!

Keurig® K45 Elite Single-Serve Brewer
Now $99.99

Reg. ~~$119.99~~

- Quiet Brew™ technology
- 3 brew size options
- 48oz water reservoir

Gift card valid for use on any future date. May not be combined with any other coupons. Gift card offer and price valid thru 11/2/13.

HIGHLY RATED by a National Consumer Magazine!

Bonavita® Exceptional Brew™ Coffee Maker $169.99

1400-watt heater raises water to ideal temperature. Brews through a showerhead design for complete saturation and optimal extraction. Thermal carafe with 8 cup capacity.

NEW LOW PRICE!

Nespresso U® D50 Espresso Maker + Aeroccino Frother $229.99

One-touch operation automatically loads, brews, and ejects capsules at the push of a button. Movable water tank positions on the back or side to fit on most any countertop. Removable drip tray makes room for larger cups. Includes Aeroccino Plus® for hot or cold frothy milk (a $99 value).

Available in Burnt Orange (shown) or Black.

NEW! iCoffee® SteamBrew™ Coffee System $169.99

This revolutionary machine steams, tumbles and stirs coffee grounds releasing more flavor with less acidity and bitterness. The BrewView™ window lets you watch as its hot water jets and stirring motion produce a rich coffee crema like no other coffee maker can do.

HOW IT WORKS:

1. Rotational steam brewing evenly applies moisture and heat.
2. Six hot water jets further steam, tumble and stir your favorite coffee grounds, producing an exquisite coffee crema
3. Premium gold-tone filter saves money and the environment

NEW! All Clad® Stainless Steel 6qt Pasta Set $99.99

- 18/10 stainless steel pot, plus a perforated insert that drains quickly and cleans up easily
- Use with the insert in place for pasta, vegetables, shellfish, boiled potatoes and more. Use the pot on its own for preparing large batches of soups, stocks and stews
- For use on all cooktops, including induction

NEW! All Clad® Stainless Steel 5qt Steamer Set $99.99

- 18/10 stainless steel pot, plus a perforated steamer basket insert
- Use with the insert in place for steaming your favorite vegetables or, without for soups, sauces and stews
- Safe for all cooktops, including induction

All-Clad

Your Choice $99.99ea

NEW! All Clad® Immersion Blender $99.99

Make quick work of countless food-prep tasks - from soups and milkshakes to baby food and delicate sauces.

- Powerful motor blends foods in seconds
- 9-1/4" shaft reaches into deep bowls and pots
- Comfort grip

All Clad® Stainless Steel 3qt Saute Pan with Lid $99.99

LIMITED QUANTITIES, NO COUPONS

- Large surface area and tall, straight sides hold in juices, prevent splattering, and allow for easy turning with a spatula
- Use for browning or searing, then deglaze or finish in liquid - all in one pan
- Oven, broiler and dishwasher safe

Made in USA

All Clad® Stainless Steel 2qt Whistling Tea Kettle $99.99

- 18/10 stainless steel
- Stable, flat bottom and tight-fitting lid
- Tall, wide handle for a sturdy grip

Cookware Buys that can't be beat.

GOOD

Calphalon®

Contemporary Non-Stick™
2-Pc Fry Pan Set $49.99
Anodized aluminum. Includes 10" & 12" pans.
Suggested Retail: ~~$165~~. NO COUPONS.

Glass lids are in-stock to fit these pans! $19.99ea

BETTER

Calphalon®

Unison™ Non-Stick
2-Pc Fry Pan Set $69.99
Slide™ nonstick for easy release. Includes 8" & 10" pans. *Suggested Retail: ~~$225~~.* NO COUPONS.

BEST

Calphalon®

Contemporary™ Tri-Ply Stainless
2-Pc Fry Pan Set $79.99
Aluminum core. Includes 10" & 12" pans.
Suggested Retail: ~~$160~~. NO COUPONS.

LE CREUSET®

Enameled cast iron blends the best of the past with the latest innovations in comfort & functionality.
Made in France

SPECIAL BUY! $199.99
Le Creuset® 8qt Oval Oven, Red
Oven safe to 500°F. *List price: ~~$320~~.*
LIMITED QUANTITIES, NO COUPONS

SPECIAL BUY! $79.99
Le Creuset® 10.25" Skillet, Indigo Blue
Oven safe to 500°F. *List price: ~~$140~~.*
LIMITED QUANTITIES, NO COUPONS

HIGHLY RATED!

Swiss Diamond®
DIAMOND REINFORCED NON-STICK COOKWARE

50% OFF! Now $24.99
Swiss Diamond® 7" Fry Pan
Patented nonstick coating is reinforced with real diamond particles for lasting performance. Limited quantities, no coupons. *Sugg. Retail: ~~$50~~*

SPECIAL BUY! $49.99
Sabatier® 7qt Round Dutch Oven, Red
Enameled cast iron is oven safe to 500°F.
Limited quantities, no coupons. *Sugg. Retail: ~~$80~~*

5-YEAR WARRANTY

MADE IN GERMANY

50% OFF! Now $24.99
Kaiser® LaForme™ 10" Springform Pan
Leakproof, non-stick. *Sugg. Retail: ~~$50~~.*

50% OFF! Now $12.49
TruBamboo® Flatware Tray
Expands to 20" wide. *List price: ~~$25~~.*

GREAT VALUE! $9.99
Wilton® 3-Pc Non-Stick Cookie Sheets
Includes 9" x 13", 10" x16" and 11" x 17".

Ivory only

50% OFF! Now $9.99
Chantal® Set of Two 4" Pie Dishes
Oven, freezer, dishwasher safe. *List price: ~~$20~~.*

Super Special Buys.

Limited quantities, no coupons.

Red only

50% OFF! Now $19.99
Chantal® Set of Two 9" Pie Dishes
Oven, freezer, dishwasher safe. *List price: ~~$40~~.*

Microplane® Premium Series Grater $14.99 + BONUS!
FREE Citrus grater with purchase, while supplies last. A 12.99 value.

50% OFF! Now $17.49
Crudo® Extra VIrgin Olive Oil
750ml. Imported from Italy. *List price: ~~$35~~.*

50% OFF! Now $31.99
Polder ® 7.9 Gallon Step Can
White only. *List price: ~~$64~~.*

Vitamix

VITAMIX DEMONSTRATION DAY + BONUS!

Saturday, October 26th
12:00pm - 4:00pm

Join us for a free Vitamix demonstration, and learn all of the uses for these amazing machines. Vitamix® specialists will be here serving up tastings and answering all of your blending questions.

EVENT DAY BONUS!

$50 Chef Central Gift Card with the purchase of any Vitamix Blender, $379 and up.

Gift card offer valid on event day only, and card may be used on any future date. May not be combined with any other offer or coupon.

Vitamix® Professional Series 750 Blender $649.99

With a quieter, more elegant design, the Professional Series 750 offers five pre-programmed settings, including a self-cleaning option - making this blender the ultimate sous chef for your home kitchen. The ultra-responsive Variable Speed Dial and Pulse feature allow you to precisely chop and mix ingredients to your exact specifications. 64oz container fits comfortably under most kitchen cabinets. 7-year warranty.

Vitamix® Professional Series 300 Blender $529.99

Create smoothies, soups and frozen desserts - all in one machine!

Chop, cream, blend, heat, grind, churn and more. 64oz container is the perfect size for family meals and entertaining, while fitting comfortably under most kitchen cabinets. 7-year warranty. *Available in Black or Ruby.*

NEW! Greek Yogurt Maker by Dash® $49.99

Makes fresh, delicious greek yogurt at home - without preservatives and artificial flavors. Includes recipe guide. Available in blue or pink.

15 YEAR WARRANTY

Omega® 8004 Nutrition Center $259.99

Low, 80 RPM minimizes heat build-up and oxidation for healthy, fresh juice with a high enzyme content. Extracts from wheatgrass and leafy vegetables, makes nut butter, extrudes pasta, grinds coffee and spices, minces herbs, makes baby food, and whips up soy milk in a flash.

Our Hartsdale Store is Moving This Fall!

Check back often for updates - here's the latest:

Our last day of business in Hartsdale NY was Sunday, September 15. Thank you for your patronage over the last 10 years. We look forward to seeing you in our new space!

Temporary location opening soon - just 3 miles away!

- Visit us in our temporary spot at The Crossroads Center, 443 Tarrytown Road in White Plains NY (near Party City). We hope to be open by the end of September.

New Permanent location:

- Our new store, also in The Crossroads Center, is expected to open by the end of the year.

Still have questions?

- Customer service is here to help! Call 201-576-0100 to reach our Paramus NJ store, or email us at info@chefcentral.com.